
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, *et al.*

Group Art Unit:3688

Application No. 10/017,111

Examiner: ALVAREZ, Raquel

Filed: December 14, 2001

Attorney Docket: 01372

Title: "Method and System for Targeted Incentives"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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December 18, 2009

Date of Transmission

RESPONSE TO OCTOBER 1, 2009 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed October 1, 2009. The Assignee respectfully submits that the pending claims distinguish over the cited documents.